

Dave Asprey
**BUSINESS OF
BIOHACKING
SUMMIT**



Monday, October 20

3:00pm – 5:00pm	Registration Opens
5:00pm – 7:00pm	Jordan Bowditch: IGNITE – Intention Setting & Community Collaboration for Peak Performance (Located in the Pavilion)

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Tuesday, October 21

6:30am - 7:15am	Movement Class with Brian Bradley, PostureRx
8:00am - 9:00am	Booth Visits
9:00am - 9:25am	Dave Asprey: Welcome
9:30am - 10:15am	David Bayer: Mindset
10:15am - 10:35am	Dave Asprey & Raffaele Gianfrancesco: roXiva Case Study
10:35am - 10:50am	Movement Break with Brian Bradley, PostureRx
11:00am - 12:30pm	Mike Koenigs: AI
12:30pm - 1:00pm	Jennifer Cohen: How to Reach Your Most Ambitious Goals
1:00pm - 3:00pm	Dave Asprey Approved Plated Lunch & Booth Visits
3:00pm - 4:00pm	Bizzie Gold: The Hidden Algorithm of Success: Decoding the Brain Patterns That Drive Business Outcomes
4:00pm - 4:15pm	Movement Break with Brian Bradley, PostureRx
4:15pm - 5:00pm	Gordy Bal: Tapping Into the \$70 Trillion Wealth Transfer: How to Launch Your Own Impact Fund
5:00pm - 6:00pm	Free Time
6:00pm - 7:00pm	Booth Visits & Networking
7:00pm - 9:00pm	Dave Asprey Approved Plated Dinner

Danger Coffee™ Bar Hours - 6:30am - 2:30pm

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Wednesday, October 22

7:00am - 7:45am	Movement Class with Brian Bradley, PostureRx
8:00am - 9:00am	Booth Visits
9:00am - 9:25am	Dave Asprey: The Upgraded Entrepreneur
9:30am - 10:15am	Nick Zaldastani: PSI ² : Problem - Solution - Implementation
10:15am - 11:00am	Roger Love: World's Premiere Voice Coach Helps Your Brand Find Its Voice
11:00am - 11:15am	Movement Break with Brian Bradley, PostureRx
11:15am - 12:15pm	Chelsea Jones: Scaling Wellness and CPG Brands: The Tech and Content Roadmap from First Sale to \$100M
12:15pm - 1:00pm	Dave Asprey & David Bayer: AI + The Future
1:00pm - 3:00pm	Dave Asprey Approved Plated Lunch & Booth Visits
3:00pm - 3:45pm	Griff Long: The Sales Playbook from a CEO who scaled some of the biggest fitness brands
3:45pm - 5:00pm	Investor Panel: Moderated by Dave Asprey with panelists Nick Zaldastani, Drew Himel & Gordy Bal
5:00pm - 6:00pm	Free Time
6:00pm - 7:00pm	Booth Visits & Networking
7:00pm - 9:00pm	Dave Asprey Approved Plated Dinner

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Thursday, October 23

6:30am - 7:15am	Movement Class with Brian Bradley, PostureRx
7:00am - 8:30am	Breakfast Buffet
7:30am - 8:30am	Booth Visits
8:30am - 9:30am	Will Erlandson: Hacking Visibility in the Trust Economy: An SEO, AI, and Amazon Blueprint for Biohacking Brands
9:30am - 10:30am	Jenn Horton: From Lab to Headlines: Turning Your Story into Media Gold
10:30am - 11:00am	Dave Asprey: Summit Close

Danger Coffee™ Bar Hours - 6:30am - 10:30am